





A home is one of the most important assets people will ever buy. Homes are also where memories are made, and you want to work with the best and someone you can trust.

– **Warren Buffett**
Chairman
Berkshire Hathaway Inc.

**BERKSHIRE
HATHAWAY**
HOMESERVICES

PROFESSIONAL
REALTY

Who Are We?

Real estate is more than a transaction. It is a decision that shapes where you live, invest, and build your future.

At Berkshire Hathaway HomeServices Professional Realty, we build lasting relationships with our clients and remain a trusted resource long after closing. Our role is not just to guide a transaction, but to advocate for you at every stage of your real estate journey.

Our goal is simple: to be your Forever AgentSM.

Rooted in Community.

We believe strong communities create lasting value.

As a locally managed and operated brokerage, our agents live and work in the markets they serve. We understand the neighborhoods, the trends, and the people who make each community unique.

We operate with a commitment to expertise, integrity, collaboration, and service. Supporting our clients and strengthening our communities go hand in hand.



The value of an agent

You don't do this every day, but we do

As professionals who engage with the local market daily, our agents are committed to understanding your unique needs and preferences, ensuring a seamless and enjoyable real estate experience.

Whether you are buying, selling, or investing, we are here to support you every step of the way. From navigating the complexities of the market to negotiating the best deals on behalf of our clients, we strive to make your real estate journey as smooth and successful as possible.

Let us help you turn your real estate dreams into reality.



Market Knowledge

Offer expertise in local market trends, pricing strategies, and neighborhood dynamics to help you make informed decisions.

Negotiation Skills

As our client, your best interests are our best interests. We'll help secure the best deal for you, whether you're buying or selling.

Network & Resources

We're connected with a wide network of industry professionals, including inspectors, appraisers, and contractors, connecting you with the right people to ensure a smooth transaction.

Time-Saving

Handle the legwork, from scheduling showings to managing paperwork, allowing you to focus on other important matters.

Marketing Expertise

Create effective marketing strategies to showcase properties to potential buyers with professional photography, virtual tours, and social media to attract the right audience.

Legal & Regulatory Knowledge

Well-versed in legal & regulatory requirements and can help you navigate these complexities to avoid potential pitfalls.

Emotional Support

Provide support and guidance, to help you stay focused and make objective decisions during this emotional journey.

Personalized Service

Understand your unique needs and preferences, offering tailored advice and solutions to meet your specific goals.

Problem-Solving

Skilled problem solvers who can quickly address issues, whether it's a financing hiccup or a last-minute repair request.

Off-Market Listings

Access to off-market properties or "pocket listings" that are not publicly advertised, giving you a competitive edge in a tight market.

Property Valuation

Possess the tools and knowledge to accurately assess a property's value, which is crucial for both buyers and sellers during a transaction.

Guidance Through Closing

Guide you through the complex final steps and legal documents, ensuring all paperwork is in order and the transaction is completed smoothly.

Objective Advice

Provide an objective perspective, helping you make objective decisions and offer honest feedback on properties while weighing the pros and cons.

Specific Market Expertise

Specialize in certain types of properties or markets, such as luxury homes, commercial real estate, or specific neighborhoods.

Streamline the Process

Coordinate with all parties involved, including lenders, attorneys, and inspectors, to ensure a smooth and timely transaction from search to closing.

Resale Value Insight

Provide insights into the future resale value of a property, helping you make a wise investment decision that aligns with your long-term goals.

Post-Sale Support

Even after the transaction is complete, a good real estate agent will remain available to answer questions, provide referrals for home improvement professionals, or assist with future real estate needs.

The value of the brand

Berkshire Hathaway is consistently recognized as one of the most **respected** and **admired** companies in the world.

The Berkshire Hathaway HomeServices powerful name has helped the brand grow over the past ten years to become one of the largest global real estate companies.

Largest

non-tech company
ever to reach a

\$1 trillion+
valuation

6th

Most Admired
Company in the World

FORTUNE

11th

Most Valuable
Company in the World

CompaniesMarketCap.com

Proven Performance

As a member of the global Berkshire Hathaway HomeServices, our agents provide world-class expertise at a local level. We consistently prove our strength and local knowledge within the communities we proudly serve.

4.9^{/5}

★★★★★

Over 13,000
Online Reviews

22nd

Company in the
Global Network

#3

Ohio Sides

#72

National Sides

#3

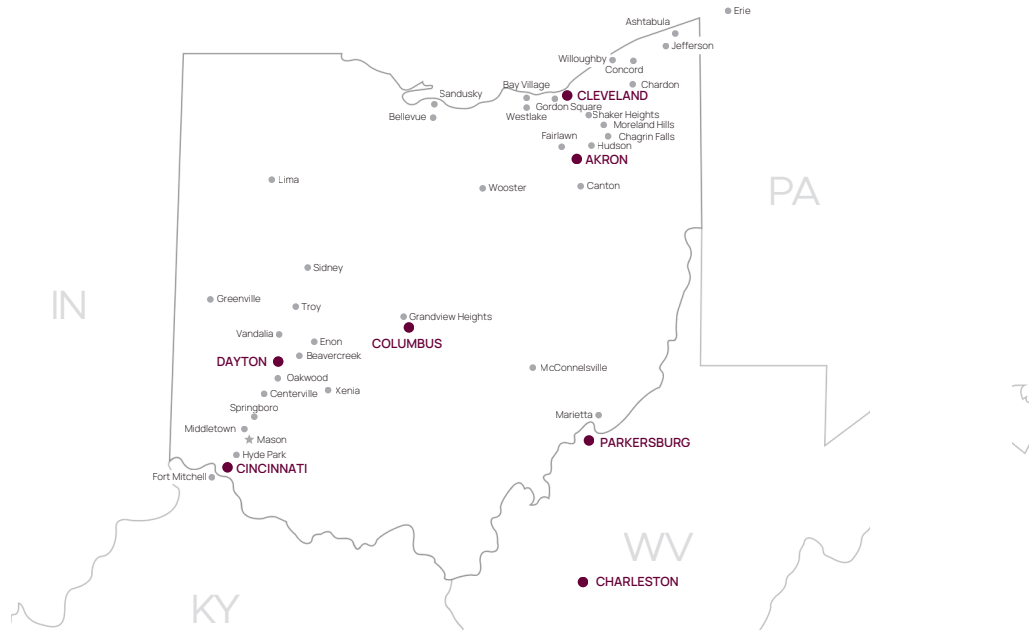
Ohio Volume

#176

National Volume

RT REALTRENDS 2025 Rankings

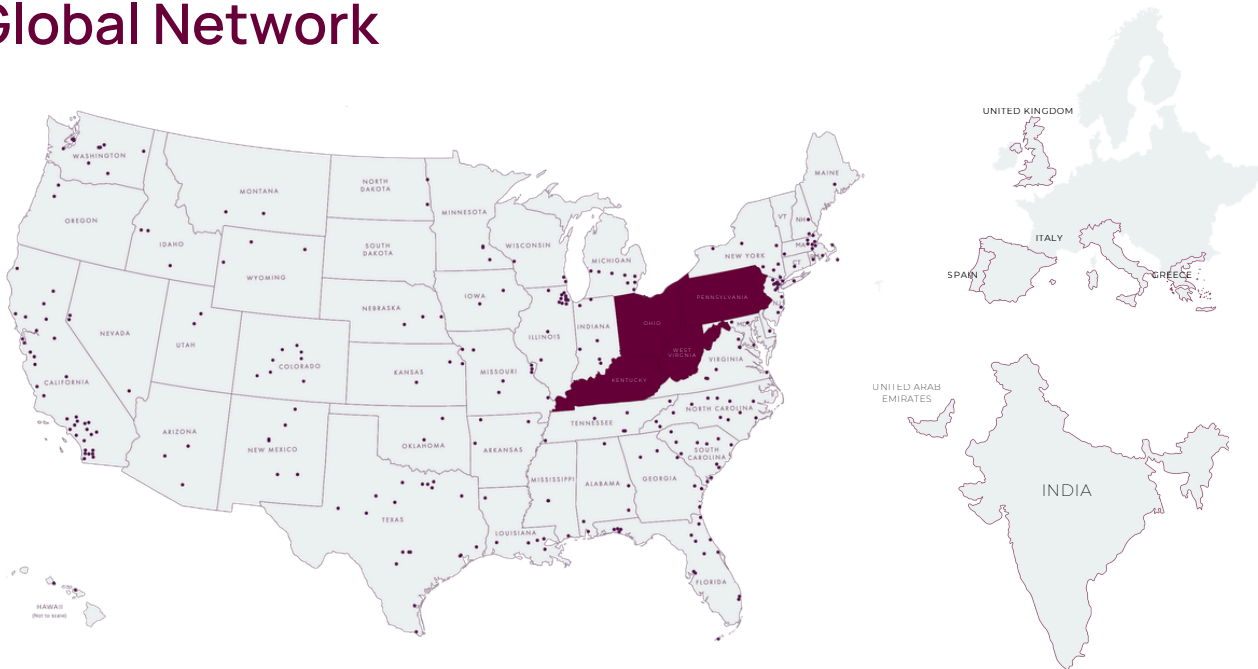
Locally Operated



Strength in Community

Locally managed and operated, our agents are experts in their area markets and neighborhoods.

Global Network



51,000 Agents, 1,550 Offices and Growing

Our powerful network makes us part of the 2nd largest, full-service residential brokerage in the country

Marketing & Capabilities

The ultimate toolkit



Expert Knowledge

Property analysis and preparation



Exposure

100+ real estate websites



Reports

Insights, data, and analytics



Print

Stunning books, brochures, and targeted direct mail



Photography

Beautiful, professional images



Websites

BerkshireHathawayHS.com & bhhspro.com



Video

Video and website to showcase your home



Media

Digital retargeting ads that work



Mobile App

Easy home search from anywhere



Ecards

Instant updates on listings



3D Tours

Virtual journey from room to room



Social Media

Posts on new listings and market activity



Yard Signs

Elegant design to complement every home



Paperless Transactions

Private and convenient

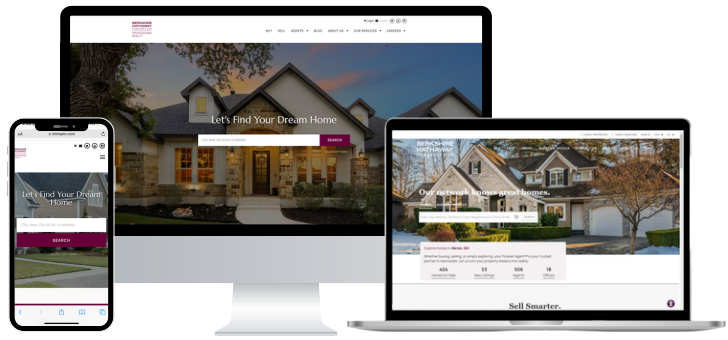


Relocation

Devoted team for your company

Digital

Technology with emotion



BHHSpro.com (local)

BHHS.com (national)

With nearly all potential home buyers searching online and on-the-go, a strong digital presence is critical. Our beautiful, responsive website design allows buyers and sellers to search and discover effortlessly on any device.

The BHHS mobile app is just as simple and easy to use. With instant updates and market information, location-based search and messaging make it one of the best apps on the market.

When you list with us, your property will be showcased with video and a single property website that is packaged in a contemporary presentation that is easily shared via social media.

From online services to paperless transactions, from environmental friendliness to simple communication, digital innovation is key to our success.

3D Visual Tours

Bringing Homes to Life

It's estimated that 99% of homebuyers use the internet to search for homes online. We believe that's a percentage worth investing in.

Berkshire Hathaway HomeServices Professional Realty is pioneering the latest in real estate technology. Through the use of the 3D virtual tours, sellers are able to showcase their homes like never before. Buyers are able to move from room to room, floor to floor, without ever leaving their chair.

This differentiates us from the competition. By reducing the number of physical showings, we save buyers and sellers valuable time, allowing everyone to get to the right closing table, faster.





Exposure

The more, the merrier

Every Berkshire Hathaway HomeServices Professional Realty listing is ready to be viewed on our brokerage websites, the MLS, and the most popular real estate sites and apps available.



45+ MILLION VISITORS EACH MONTH



20+ MILLION VISITORS EACH MONTH



8+ MILLION VISITORS EACH MONTH



50+ MILLION VISITORS EACH MONTH

Market Intelligence

Information at your fingertips

Our timely metrics allow you to stay informed about local market activity with daily reports delivered to your inbox. Find out when new properties go on the market and what's selling. Gain inside access to property data and accurate community assessments.

Regular updates give you insight into how many people are viewing your property, appearances in search results, and saves by registered users.

Our expert agents provide the additional perspective and experience to help you make decisions that are informed and entrusted.



LUXURY
COLLECTIONSM

Picture Perfect

Our Luxury CollectionTM program is an elegant blend of art and science. Market analysis and insights are paired with stunning visuals to produce a compelling story sold by our specialized brokers to upper bracket clients.

Luxury CollectionTM Specialists work with buyers and sellers of premium properties on a regional, national, and international level. Berkshire Hathaway HomeServices represents some of the most desired residences in the country. The Luxury CollectionTM is featured in several top national publications including Robb Report, Prestige Magazine, duPont REGISTRY, Unique Homes, and The Wall Street Journal.

We are determined to deliver unrivaled customer service and superior expertise to our clients in the world's most high-end, luxury market.



Relocation

Planting new roots

When relocation companies look for a brokerage that will handle their transferring employees with red-carpet treatment, they choose Berkshire Hathaway HomeServices Professional Realty. We are partnered with the largest relocation companies in the world because of the reputation and unparalleled level of service that is provided.

We are the brokerage of choice for many leading companies in Ohio, Kentucky, and West Virginia - moving employees in and out of the state. From home purchase, home sale, and rental services, to group move management and Affinity programs, our buyer and seller services are second to none.

New Construction

Built to succeed

When it comes to new construction, we are committed to being your devoted sales and marketing team. Our dedicated approach has allowed us to successfully execute hundreds of developments throughout the markets we serve.

We understand no two projects are the same. That's why we develop tailored marketing programs designed to meet the needs of each client. Through research and analytics, we create a comprehensive media plan to target the right buyers. We believe understanding the unique differentiators of your brand or project helps drive interest, which ultimately drives sales.

We have the same experience and expertise to make sure your project sells at the highest price, and quickly.



Other Services

More to appreciate

We leverage our relationships with lenders, title companies, and home warranty companies to ensure that our clients receive the best service throughout the buying and selling process.

Commercial Sales and Leasing

Our commercial specialists understand how real estate can become an investment vehicle for your business. As trusted advisors, we seek opportunities to create value and help develop customized real estate solutions for office tenants, developers, investors, and office property owners.

Property Management

Our experienced property managers offer a full range of services to help protect you and your investment.

Vendor Recommendations

When you need help with a home project, you can turn to Trusted Only—our comprehensive list of hand-selected contractors.

“Price is what you pay.
Value is what you get.”

— **Warren Buffett**
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